



August 2021

Event Chair

Debbi Newton, LCSW

Committee

Judie Craven

Cassidy Davis, RN

Melissa Rodriguez, NP

Supporting Physicians

Jolanta U. Cichon, MD

Sharad K. Jain, MD

Charles Kurkul, MD

Jeff D. Morton, MD

Anant Sharma, MD

Mark your calendar for **November 13, 2021** for the first ever **CELEBRATE LIFE SURVIVORS 5K RUN** presented by Texas Oncology–Denton and benefiting the Texas Oncology Foundation, Inc. Proceeds from this event will benefit cancer patients and survivorship programming in the Denton area. The main events will be a 5K run and a health fair highlighting and recognizing healthy survivorship.

A cancer diagnosis affects the whole family and Texas Oncology Foundation provides financial, emotional and educational support to families throughout the cancer journey. This community event will help raise necessary funds, promote healthy lifestyles and celebrate cancer survivors. Please join our lead sponsor, Texas Oncology–Denton, in showing your support for this worthy cause.

We have many exciting things to offer our partners! We hope you will consider your options and participate with us this year. After reviewing the sponsorship materials, please do not hesitate to contact me, at Debbi.Newton@usoncology.com if you have any questions. Thank you for your support and I look forward to working with you as a sponsor!

Sincerely,

Debbi Newton, LCSW
Event Chair

Texas Oncology Foundation is a 501(c)(3) organization (75-2705785) dedicated to providing support to cancer patients in the communities where they live, work and receive treatment through patient financial assistance and patient and caregiver education and support.



SPONSORSHIP OPPORTUNITIES

NOVEMBER 13, 2021 • TEXAS ONCOLOGY–DENTON

Texas Oncology Foundation focuses on supporting communities – the hub of where people live, work and heal – by providing patient financial assistance and survivorship programs to those impacted by the cancer journey. Texas Oncology Foundation funds raised in Denton stay in the Denton community.

SPONSORSHIP LEVELS

SOLD

THRIVER SPONSOR | \$10,000

- Acknowledgment in all press and event materials, including t-shirts and event banner
- Recognized as Thriver Sponsor in an individual social media post
- Recognition during opening ceremonies
- Opportunity to provide the personalized participant gift
- Opportunity to distribute promotional materials to attendees
- Premium space for promotional tables and tents at the event
- Registration to the event (10)

SURVIVOR SPONSOR | \$5,000

- Acknowledgment in all press and event materials, including t-shirts and event banner
- Recognized as Survivor Sponsor in an individual social media post
- Recognition during opening ceremonies
- Opportunity to distribute promotional materials to participants
- Premium space for promotional tables and tents at the event
- Registration to the event (8)

CHAMPION SPONSOR | \$2,500

- Acknowledgment in all press and event materials, including t-shirts and event banner
- Included in a Champion Sponsors social media post
- Recognition during opening ceremonies
- Opportunity to distribute promotional materials to participants
- Premium space for promotional tables and tents at the event
- Registration to the event (5)

VICTORY SPONSOR | \$1,000

- Acknowledgment in all press and event materials, including t-shirts and event banner
- Included in a Victory Sponsors social media post
- Premium space for promotional tables and tents at the event
- Registration to the event (3)

STRENGTH SPONSOR | \$500

- Acknowledgment in some press and event materials, including t-shirts and event banner
- Included in a Strength Sponsors social media post
- Registration to the event (2)

HOPE SPONSOR | \$250

- Acknowledgment in some press and event materials, including event banner
- Registration to the event (1)

IN-KIND OPPORTUNITIES

All donors will be provided with sponsorship benefits appropriate to the value of the donated items.

- **Media** - Provide printing services, advertising opportunities, etc.
- **Food or Beverage** - Items needed for race day (water bottles, sports drinks, healthy snacks, etc.)
- **“Survivor Bag” Support** - Add items (in quantities of 100) to the participant packets (gift certificates, branded promotional items, survivor-based support, etc.)



Accepting Sponsorships Until: October 15

SPONSORSHIP FORM

I agree to the following sponsorship level:

Thriver - \$10,000

Survivor - \$5,000

Champion - \$2,500

Victory - \$1,000

Strength - \$500

Hope - \$250

In-Kind Sponsor or Donor: _____ Approx. Value: _____
Description of Goods/Services

We are unable to participate as a sponsor, but wish to contribute: \$ _____

CONTACT INFORMATION

Individual Name (if not associated with company/organization): _____

Organization/Company Name (as you would like to be listed): _____

Primary Contact (name & title): _____

Billing Address: _____

Contact Phone: _____ Contact Email: _____

PAYMENT INFORMATION

Check enclosed made payable to "Texas Oncology Foundation"

I would like to pay by credit card, please contact me to complete my sponsorship payment

SIGNATURE AGREEMENT

Authorized Signature

Printed Name

Date

FOUNDATION USE

Number of event t-shirts: _____ Size(s) Needed: _____

Please return sponsorship commitment to:
Texas Oncology–Denton
Attn: Debbi Newton
2600 Scripture Street, Denton, TX 76201
or E-mail to: Debbi.Newton@usoncology.com